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LAS VEGAS-BASED CHEF JAY'S FOOD PRODUCTS DONATING 9,000 PROTEIN-FORTIFIED COOKIES TO 'CHEFS FOR KIDS' PROGRAM

Chefs for Kids goal is to eliminate malnutrition and hunger through education and awareness

WHO: Jay Littmann, founder of Chef Jay's Food Products, a Las Vegas-based manufacturer of protein-fortified food products including cookies, bars, brownies and puffs.

WHAT: Chef Jay's Food Products is donating 9,000 delicious, protein-packed Tri-O-Plex Lite Bite Chocolate Chip Cookies to 12 elementary schools throughout Las Vegas and North Las Vegas for the Chefs for Kids program. These cookies have less calories, sugar and fat grams than the other sweet snacks the school district is currently providing – and they are also packed with protein making them a delicious and healthier sweet snack. Chefs for Kids, a collaboration of the University of Nevada Cooperative Extension and ACF Chefs of Las Vegas, is a non-profit 501(3) organization whose mission is to fight hunger and malnutrition in children through education. These healthy snacks will be enjoyed by nearly 9,000 Clark County students.

WHEN: Friday, May 15 at 11am.

WHERE: Chef Jay will be dropping off cookies at Food Sales West located at 5525 South Decatur Blvd., Suite A-106, where they will later be distributed to participating schools.

MEDIA: Photo and broadcast coverage opportunities are available. Please RSVP to Ken Langdon at ken@heatcommunications.com or 702.595.4328.

About Chef Jay's Food Products

Chef Jay's Food Products, created by Chef Jay Littmann, is a manufacturer and distributor of Tri-O-Plex protein bars, cookies, gourmet brownies and other protein-packed products. The company's products are great tasting, high protein products specifically designed for healthy, active lifestyles. Chef Jay's manufactures its products in-house at a state-of-the-art facility in Las Vegas, Nevada. The company distributes its products through its international network of distributors and direct to retail and other customers primarily in the healthy lifestyle and fitness community. Chef Jay's Food Products can be found at a variety of health food and nutrition stores both overseas and the United States including (but not limited to) Vitamin Shoppe, GNC, Bally's and Nutrition Express. To purchase or learn more about the wide array of Chef Jay's products visit www.chefjays.com.